

## **EnCana**

EnCana is a leading North American natural gas producer focused on growing our strong portfolio of prolific shale and other unconventional natural gas developments, called resource plays, in key basins from northeast British Columbia to east Texas and Louisiana. By partnering with employees, community organizations and other businesses, EnCana contributes to the strength and sustainability of the communities where we operate.

EnCana believes natural gas is a desirable new energy source because it's clean, affordable and abundant. North America boasts a secure long-term supply of unconventional natural gas, an environmentally-friendly resource coming into its own as the fuel of choice in a broad range of applications from heating homes, to transportation, to electrical generation.

EnCana's Environmental Innovation Fund finances projects that support the development, demonstration and, ultimately, the commercialization of innovative, clean energy technologies that relate to the energy sector. To date, we have committed almost C\$30 million to 18 projects through the fund.

EnCana launched our energy efficiency initiative to create measurable reductions in energy use and related air emissions. Since the initiative began, we've approved 56 projects costing C\$32 million.

[www.encana.com](http://www.encana.com)